

DR. SQUATCH FIFA WORLD CUP 2026™ FREE PRIZE DRAW
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER. THIS PRIZE DRAW IS IN NO WAY SPONSORED, ENDORSED, ADMINISTERED BY, OR ASSOCIATED WITH FÉDÉRATION INTERNATIONALE DE FOOTBALL ASSOCIATION (“FIFA”). OPEN ONLY TO LEGAL RESIDENTS OF THE UNITED KINGDOM.

The Dr. Squatch FIFA World Cup 2026™ Free Prize Draw (“**Prize Draw**”) is sponsored by Dr. Squatch, LLC (“**Sponsor**”), 4065 Glencoe Ave, STE 300B, Marina del Rey, CA 90292 and is administered by Twelve Thirty, LLC (“**Administrator**”), 980 N Michigan Avenue, Chicago, IL 60611.

1. **PRIZE DRAW PERIOD:** The Prize Draw begins at 17:00 PM (five PM) British Summer Time (“BST”) on 21 April, 2026 and ends at 04:59:59 AM BST on 20 July, 2026 (“**Prize Draw Period**”). The Prize Draw Period is comprised of two (2) entry periods (each, an “**Entry Period**”), as set forth below:

Entry Period	Start Date	Start Time	End Date	End Time
1	21 April, 2026	17:00 PM BST	16 June, 2026	04:59:59 AM BST
2	16 June, 2026	05:00 AM BST	20 July, 2026	04:59:59 AM BST

Only valid entries submitted during Entry Period 1 will be eligible to win the Grand Prize and First Prize. Only non-winning valid entries submitted during Entry Period 1 and valid entries submitted during Entry Period 2 will be eligible to win the Second Prize. An Entrant may only submit one (1) entry during the entire Prize Draw Period. The Administrator’s computer is the Prize Draw’s official clock. Entries received after the End Date and End Time for Entry Period 1 will be entered into Entry Period 2. Entries received after the End Date and End Time for Entry Period 2 will be automatically disqualified.

2. **ELIGIBILITY:** This Prize Draw is open only to legal residents of the United Kingdom who are at least eighteen (18) years old at the time of entry. Employees, officers and directors of Sponsor, Administrator, and any of their respective owners, parent companies, affiliates, directors, subsidiaries, representatives, advertising, promotion and production agencies or agents (collectively, the “**Prize Draw Entities**”) as well as their immediate family members (defined as including spouse; biological, adoptive, and/or step-parents, grandparents, siblings, children and grandchildren, and each of their respective spouses, regardless of where they reside) and persons living in the same household (whether related or not) of any of the above are not eligible to enter or win. In entering the Prize Draw, the Entrant confirms that they are eligible to do so and eligible to claim any prize that they may win. All applicable local laws apply.

Participation constitutes Entrant’s full and unconditional agreement to these Official Rules and Sponsor and Administrator’s decisions, which are final and binding in all matters related to the Prize Draw. No correspondence or discussion will be entered into. Winning a prize is contingent upon fulfilling all requirements set forth herein. Entrants and/or potential winners may be required to provide proof of identification and eligibility as required by Sponsor or Administrator. For purposes of the Prize Draw, an Entrant’s residential address and e-mail

address will be the physical address and e-mail address submitted at the time of registration. Entrants will not be allowed to change their physical address or e-mail address on a submitted registration. If it is discovered or suspected that an Entrant has registered or attempted to register for the Prize Draw more than once using multiple e-mail addresses, multiple identities, entries completed by third-parties or any other methods, that Entrant's entries will be declared null and void and any prize that he/she might have been entitled to win will not be awarded and will be revoked and such Entrant will be disqualified, as determined by Sponsor at its sole discretion. Use of any automated system or any like methods to participate in the Prize Draw is prohibited and will result in disqualification of any Entrant attempting such use.

2. **HOW TO ENTER:** There is no purchase necessary to enter the Prize Draw. During the Prize Draw Period, eligible Entrants must visit drsquatchworldcup2026.com ("**Website**") and select the United Kingdom country of residence to proceed. On the following page, Entrants must submit their valid e-mail address. The Entrant must then complete and submit the registration form with all required information, which includes first and complete last name (no initials), street address (no P.O. Boxes will be allowed), county, country, post code, and phone number. Upon completion and submission of the registration form which is received by the Administrator and Sponsor before the applicable End Time and End Date, the Entrant will receive one (1) entry into the Prize Draw and an email confirming his/her/their entry. There is no charge to register for use of the Website. If an Entrant chooses to access the Website via a mobile device, standard data rates may apply in accordance with his/her/their mobile service plan. A mobile device is not required to enter. A failure to provide all requested information will result in an invalid entry and will not be entered into the Prize Draw.

LIMIT: Each Entrant is limited to submitting one (1) entry during the entire Prize Draw Period. An Entrant may not submit more than one (1) entry into the Prize Draw. If more than one (1) entry is received from the same person, telephone number, or e-mail address, and no attempted fraud is suspected, only the first entry received will be considered valid. If fraud is suspected by the Sponsor or Administrator, in their sole discretion, the Entrant will be disqualified and all of his/her/their entries will be declared null and void. Joint entries are not permitted.

3. **RANDOM DRAWING:** On 17 June, 2026 ("**First Announcement Date**"), the Administrator will randomly select one (1) potential Grand Prize winner and one (1) potential First Prize winner among all eligible entries from Entry Period 1. On 21 July, 2026 ("**Second Announcement Date**") the Administrator will select one hundred (100) potential Second Prize winners in a random drawing from all eligible entries received during Entry Period 2 and all non-winning Entries from Entry Period 1. The Grand Prize winner, First Prize winner and Second Prize Winners are each a "Winner" and collectively "Winners." Each initial winner is considered a potential winner pending verification of his/her/their eligibility and compliance with these Official Rules.

4. **PRIZES AND ODDS OF WINNING:**

- a. **GRAND PRIZE (1):** The "Grand Prize" consists of Two (2) Category 2 Tickets to the FIFA World Cup™ Semi-Finals on 15 July, 2026, a three (3) Night Stay at The Candler Hotel (a four [4] star hotel) in Atlanta, Georgia (one [1] room, double occupancy), and a four thousand US dollars (USD \$4,000) (approximately two thousand nine hundred and eighty five Great British Pounds sterling, £2,985) cash stipend with the intent it be used for travel related expenses.

No more than one (1) Grand Prize will be awarded in this Prize Draw. See Travel Prize Conditions in Section 5.a below.

- b. **FIRST PRIZE (1):** The “First Prize” consists of Two (2) Category 2 Tickets to the FIFA World Cup Semi-Final on 14 July, 2026, a three (3) Night Stay at the Renaissance Dallas Hotel (a four [4] star hotel) in Dallas, Texas (one [1] room, double occupancy), and a four thousand US dollars (USD \$4,000) (approximately two thousand nine hundred and eighty five Great British Pounds sterling, £2,985) cash stipend with the intent it be used for travel related expenses.

No more than one (1) First Prize will be awarded in this Prize Draw. See Travel Prize Conditions in Section 5.a below.

- c. **SECOND PRIZE (100):** Each “Second Prize” consists of one (1) ten Great British Pounds (£10) single-use promotional code valid for one (1) free Dr. Squatch product up to £10 or £10 towards Dr. Squatch products on intl.drsquatch.com. No more than one hundred (100) Second Prizes will be available in the Prize Draw. Use of promotional code may be subject to additional terms and conditions.
- d. **Odds of Winning:** The odds of winning a prize depend on the number of eligible entries received during the Prize Draw Period.

5. PRIZE CONDITIONS

- a. **TRAVEL PRIZE CONDITIONS FOR GRAND AND FIRST PRIZES:** The following terms and conditions apply to the Grand Prize and First Prize (collectively, "Travel Prizes"):
 - i. **Travel Documents and Identification.** Each Winner is responsible for themselves and their Guest having valid travel documents, including valid passports and any necessary visas.
 - ii. **Winner's Expenses.** Each Winner is responsible for all costs and expenses not included herein, including but not limited to travel expenses, the cost of flights, the cost of transfers to and from the airports or stations, airline baggage fees, personal expenses, gratuities, food and drink, other ground transportation, souvenirs, spending money and any other incidental costs or expenses related to participation in a prize experience and not expressly described as included. If a Winner elects to travel or partake in their prize with no Guest, no additional compensation will be awarded to the Winner. The actual value of a Travel Prize may vary as the date of the event approaches or based on other factors. Any difference between a prize ARV, which is determined as of the Start Date effective 21/04/2026, and the actual value of a prize will not be awarded.
 - iii. **Guest Requirements.** Each Winner's Guest (or Guest's parent or legal guardian if Guest is a Minor) must sign and return a liability release as a condition of accompanying the Winner before travel will be booked. If a

Guest is a Minor, his/her/their parent or legal guardian must accompany the Minor on the trip at his/her/their own expense.

- iv. **No Travel Insurance.** Each Winner and his/her/their Guest hereby acknowledge that Sponsor has not and will not obtain or provide travel insurance or any other form of insurance for any part of any Travel Prize.
 - v. **Hotel Accommodations.** Accommodation must be booked by and on dates specified by Sponsor. [Each Winner will be required to provide a form of payment upon hotel check-in, and all in-room charges will be charged at Winner's sole expense. Any damage the room will be the responsibility of the Winner.
 - vi. **Canceled or Unavailable Prize Elements.** Sponsor bears no responsibility if any event, element, or detail of a prize is canceled, postponed, or becomes unavailable for any reason beyond Sponsor's reasonable control. Should any event, element, or detail of a prize become unavailable, the Sponsor shall have no obligation to the Winner aside from providing the remaining portion of the prize, minus any unavailable event, element, or detail.
 - vii. **Non-Transferable License.** Winner agrees that each Travel Prize is awarded pursuant to a revocable, nontransferable license that is personal to that applicable Winner, and may not be sold, resold, auctioned, bartered, assigned, exchanged, placed in commerce, transferred, given away, donated, or otherwise conveyed.
 - viii. **Removal for Misconduct.** Any location host (including without limitation hotel or arena) or any travel provider reserves the right to remove or to deny entry to any Winner and/or his/her/their Guest if either Winner or his/her/their Guest violates the previous restrictions or engages in a disruptive or unlawful manner, or with intent to abuse, threaten, or harass any other person while participating in a prize.
 - ix. **Acknowledgment of Risk; Waiver of Liability.** Each Winner and Guest (or Guest's parent or legal guardian if Guest is a Minor) acknowledge and agree that the Sweepstakes Entities have no responsibility whatsoever for injuries, losses, or damages of any kind that result from participation in any element of a prize, including without limitation travel.
 - x. **Compliance with Rules.** Each Winner and Guest must comply with any rules, regulations, and restrictions applicable to any prize activity, including ticket and lodging terms of use and conditions. Failure to remain in complete compliance with these Official Rules may result in forfeiture of the applicable prize.
- b. **General Prize Conditions:** There is a limit of one (1) prize per person/household during the entire Prize Draw Period. If, due to human or other error, more prize notifications are sent (or more claims are received) than the number of prizes offered, as set forth in these Official Rules, the Sponsor will select the intended number of winners in a random drawing from among all recipients of such notifications. **NO PRIZE MAY BE REDEEMED FOR**

CASH. SPONSOR RESERVES THE RIGHT TO SUBSTITUTE THE LISTED PRIZE FOR ONE OF EQUAL OR GREATER VALUE FOR ANY REASON.

- 6. HOW TO CLAIM A PRIZE:** Each potential winner will be notified by e-mail to the email address provided in their entry with instructions on how to claim their prize. Potential winners from Entry Period 1 will be notified on the First Announcement Date, and potential winners from the non-winning eligible Entrants from Entry Period 1 and eligible Entrants from Entry Period 2 will be notified on the Second Announcement Date. All potential winners may be requested to provide additional documentation for verification purposes within a specified time period. If a potential winner is disqualified, found to be ineligible or not in compliance with these Official Rules, fails to timely provide any requested additional documentation, or declines to accept a prize, the prize may be forfeited. If any prize is forfeited for any reason, the prize may be awarded to an alternate eligible Entrant, selected in a random drawing from among all remaining non-winning entries, as determined by Sponsor in its sole discretion.

Sponsor's designee will contact the Grand Prize, and First Prize, Winners to arrange accommodation booking within approximately **one (1) to two (2)** weeks after the end of the Prize Draw Period, following verification of winners' eligibility. Each Winner shall be solely responsible for payment of any and all applicable local taxes for any prize won, as applicable. Sponsor will make reasonable efforts to notify each potential winner as set forth above, but Sponsor is not responsible for any undelivered e-mails, including without limitation e-mails that are not received because of a winner's privacy or spam filter settings which may divert any Prize Draw e-mail, including any winner notification e-mail, to a spam or junk folder. The right to receive a prize is non-assignable, non-transferable and no prize substitution, exchange or cash equivalent will be allowed, except by Sponsor, who reserves the right to substitute a prize (or prize component) of equal or greater value in case of unavailability of a prize (or prize component) or the occurrence of a Force Majeure Event, at Sponsor's sole and absolute discretion. Prize Draw Entities shall not be held responsible for any delays in awarding any prize for any reason.

- 7. LIMITATION OF LIABILITY:** By participating in this Prize Draw, Entrants agree that, insofar as is permitted by law, the Prize Draw Entities and their respective representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers, Web masters and the respective officers, directors, employees, representatives, designees and agents of each of the foregoing (collectively, "**Released Parties**") are not responsible for lost, late, incomplete, stolen, misdirected, or undeliverable e-mail notifications or postal mail; or for any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections or availability; or garbled, corrupt or jumbled transmissions, service provider/Internet/Website/use net accessibility, availability or traffic congestion; or any technical, mechanical, printing, human or typographical or other error in any aspect of the Prize Draw, including but not limited to the transmission, receipt and/or processing of entries; or unauthorized human intervention; or the incorrect or inaccurate capture of registration information regardless of cause; or the failure to capture, or loss of, any such information regardless of cause. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by any Website users, tampering, hacking or by any of the equipment or programming associated with or utilized in the Prize Draw and assume no

responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Website or any Prize Draw-related website(s). Insofar as permitted by law, the Released Parties are not responsible for any loss, death, personal injury or damage, whether personal or property, to participants or to any person's computer related to or resulting from participating in the Prize Draw and/or accepting or using a prize except where it is caused by the negligence (failure to take reasonable care) of the Released Parties. The Released Parties shall not be responsible or liable for entries that are entered by any automated computer, program, mechanism or device, for any entries in excess of the stated limit or for entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules, and all such entries may, in Sponsor's sole discretion, be disqualified. Entrant's statutory rights are not affected.

Notwithstanding the above limitation, nothing in these Official Rules will limit the Released Parties' liability (responsibility) for death or personal injury caused by its negligence or for fraud (deliberate untruths).

If, for any reason, the Prize Draw is not capable of running as planned, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Prize Draw and/or proceed with the Prize Draw, including the random selection of Winners in a manner it deems fair and reasonable, which may include the selection of the Winners from among all eligible, non-suspect entries received prior to such cancellation, termination, modification or suspension.

By entering the Prize Draw, each Entrant agrees: (i) to waive any rights to claim ambiguity with respect to these Official Rules; and (ii) to forever and irrevocably agree to release and hold harmless each of the Released Parties from and against any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable outside attorneys' fees) that may arise in connection with: (a) the Prize Draw, including but not limited to any Prize Draw-related activity or element, (b) acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a prize (or any component thereof), (c) any change in the prizes (or any components thereof) due to unavailability or due to reasons beyond Sponsor's control, including but not limited to by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not such action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, threatened or actual terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, pandemic (including COVID 19) or epidemic, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind (including airport delays), government shutdown, work slow-down, civil disturbance, insurrection, riot or any other cause beyond any of the Released Parties' control (each a "Force Majeure Event"), or as otherwise permitted in these Official Rules, (d) any interruptions in or postponement or cancellation of the Prize Draw, (e) human error, (f) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties, (g) lost, late, stolen, misdirected, damaged or destroyed prizes (or any element thereof), or (h) negligence or willful misconduct by Entrant.

Without limiting the foregoing, everything regarding this Prize Draw, including the Website and prize components, are provided "as is" without warranty of any kind, either express or implied,

including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement.

8. **DISPUTES:** Except where prohibited, each Entrant [(and his/her/their parent/legal guardian if the Entrant is a Minor)] agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Prize Draw or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the Court of England and Wales. (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Prize Draw, and (c) to the extent allowed by applicable law, under no circumstances will Entrant be permitted to obtain awards for, and Entrant (and his/her/their parent/legal guardian if Entrant is a Minor) hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.**

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant and Sponsor in connection with the Prize Draw, shall be governed by, and construed in accordance with, the laws of England and Wales without giving effect to any choice of law or conflict of law rules. Furthermore, Entrant and each of the Prize Draw Entities hereby waive, to the fullest extent permitted by applicable law, any right they may have to a trial by jury in respect of any claim or dispute arising from or relating to the Prize Draw or these Official Rules.

9. **PRIVACY:** Sponsor's privacy policy is available at: <https://privacy.drsquatch.com/policies/en/?name=privacy-policy>. The use of personal information submitted in connection with this Prize Draw is subject to such privacy policy.
10. **PUBLICITY RIGHTS:** By participating in the Prize Draw and/or accepting a prize, each Winner may be asked to allow Sponsor and/or Sponsor's designee to use his/her/their name, biographical information, photos and/or likeness, and statements for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered including but not limited to live television, social media and the Internet, worldwide, without limitation and without further notice, review, approval or additional compensation. Winners can opt out of such publicity at any time by contacting the Sponsor at <https://help-intl.drsquatch.com/en-US/contact>.
11. **GENERAL:** Any attempted form of participation in this Prize Draw other than as described herein is void. In the event of a dispute as to the identity of a potential winner, the winning entry will be declared made by the authorized account holder of the e-mail address submitted on the registration form associated with such entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Sponsor and Administrator reserve the right to disqualify any individual found, in their opinion, to be tampering with the operation of the Prize Draw, to be acting in violation of these Official Rules or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of the Prize Draw. **CAUTION AND WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR TO UNDERMINE THE LEGITIMATE**

OPERATION OF THIS PRIZE DRAW MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All entries and/or materials submitted become the property of Sponsor and will not be returned. In the event of any conflict between any Prize Draw details contained in these Official Rules and Prize Draw details contained in any notifications or promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Prize Draw as set forth in these Official Rules shall govern and prevail.

12. **WINNERS LIST:** The Sponsor and Administrator are required to either publish or make available information that indicates that a valid award took place. To comply with this obligation, the Sponsor will publish the surname and county of the winners of the Grand Prize, First Prize and Second Prize online at winners.twelvethirty.promo/DrSquatch-UK following the conclusion of the Prize Draw Period, and available for 60 days thereafter. If you object to any or all of your surname and country being published or made available please contact Sponsor at <https://help-intl.drsquatch.com/en-US/contact>. In such circumstances, the Administrator must still provide the information to the UK Advertising Standards Authority on request. For a list of Winners, please [click here](#).

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THIS PRIZE DRAW IS IN NO WAY SPONSORED, ENDORSED, ADMINISTERED BY, OR ASSOCIATED WITH FÉDÉRATION INTERNATIONALE DE FOOTBALL ASSOCIATION ("FIFA").

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